



## A new taste sensation in the world of cooking.

A natural seasoning that  
matches chef's  
sensibilities and the  
character of their cuisine.

鮎: Ayu [sweet fish]

Ayu is called good flavors fish (香魚:kougyo) in Japan.



Bring out the true potential  
of your ingredients.

Ayu Fish Sauce is a natural, additive-free seasoning created from only Ayu fish and salt using our company's unique, patented process. The resulting sauce is intensely flavorful, and just a few drops added to a dish bring out the flavor and aroma of the ingredients. It can be used as a flavoring or finishing touch to a dish in all styles of cooking, from Japanese to French and Italian.

### ■ Ayu Fish Sauce

- Product Type : Fish Sauce
- Ingredients : Ayu fish, Salt
- Content by volume : 115ml
- Shelf Life : 1 Year
- Storing : Keep at room temperature  
and avoid exposure to sunlight